



building sustainable connections

Sustainable Business Roadmap

Energy Reduction & Conservation

- Implement a "lights off" policy
- Replace fluorescent bulbs with LED bulbs
- Install a programmable/smart thermostat
- Insulate hot water pipes, hot water heaters, and storage tanks
- Replace, caulk, or weather-seal doors and windows

Waste Diversion

- Paperless alternatives for invoicing, paystubs, etc.
- Use no more than 1 printer per 10 employees
- Donate unused/outdated electronic devices
- Offer refill station for water bottles
- Use recycled packaging or compostable packing/packaging materials
- Purchase from local sources or buy in bulk

Water Conservation

- Store potentially hazardous products safely and recycle properly
- Use bio-based, green-certified, or environmentally friendly cleaning supplies; Use eco-friendly pest control mechanisms

Community Engagement

- Organize annual community cleanup events

Transportation

- Promote virtual/remote work participation for longer commuters or conference attendance

